

SPONSORSHIP OPPORTUNITIES




Bremerton
AIRSHOW™

JULY 11-12, 2026
Bremerton National Airport



COLLINS HISTORICAL AIRCRAFT FOUNDATION

A 501(c)(3) Nonprofit Organization

About the Bremerton Air Show



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Bremerton's biggest summer party.

The Bremerton Air Show Lifts Off Again This Year! We are proud to continue to bring this world-class event to Bremerton and Kitsap County. The show this year will take place July 11-12 at the Bremerton National Airport. The Show will feature modern military aircraft, classic military and civilian aircraft, aerobatic performers and more! This community event is expected to attract thousands of people to the Bremerton National Airport. It will be marketed regionally to attract people from all over the Puget Sound area.

The Bremerton Air Show is proud to partner with the Collins Historical Aircraft Foundation (CHAF) for this community event. CHAF is pleased to bring the Air Show to the Kitsap Community as it fosters its mission to provide public education regarding the unique aspects of historical military aircraft and vehicles. As a 501(c)(3) Nonprofit Organization, CHAF is proud to honor our aviation pioneers and Veterans.



Who's going to air shows?

A 2025 Bremerton Air Show survey conducted by the International Council of Air Shows (ICAS) shows that the Bremerton Air Show attendees are a well-educated, affluent group of men, women, and children of all ages.

- Roughly 95% of Bremerton Air Show spectators have at least some college education. More than 35% have at least one college degree.
- Over 85% of attendees report a household income of \$50,000 or more, with 70% reporting an income of \$75,000 or more.

Air shows are family events

- Women made up 28% of the attendees at the Air Show.
- The Bremerton Air Show draws spectators of all ages, with nearly 40% between the ages of 30 and 50.
- There were about 1,627 children at the Air Show with their parents.

Air Shows attract a spectator base unlike any other. Previous ICAS Air Show surveys have shown that the average spectator spends more than four hours on the air show grounds watching, talking, listening, and buying.

Other relevant buyer graphics:

- More than 90% have internet access at home.
- More than half (67%) purchased an item over the internet in the past six months.
- More than two-thirds (65.4%) own their own homes.
- More than 40% have bought a new car in the past three years.

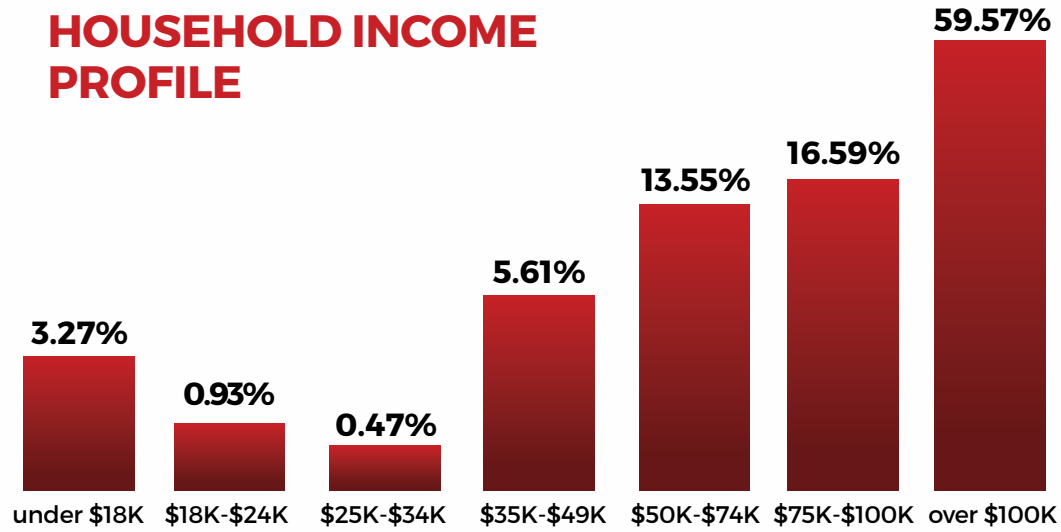


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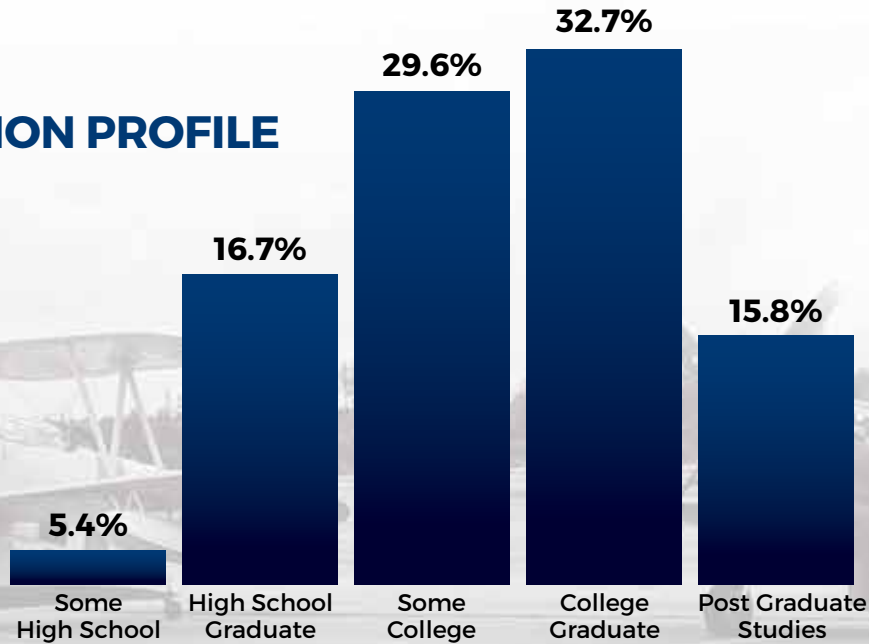
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HOUSEHOLD INCOME PROFILE



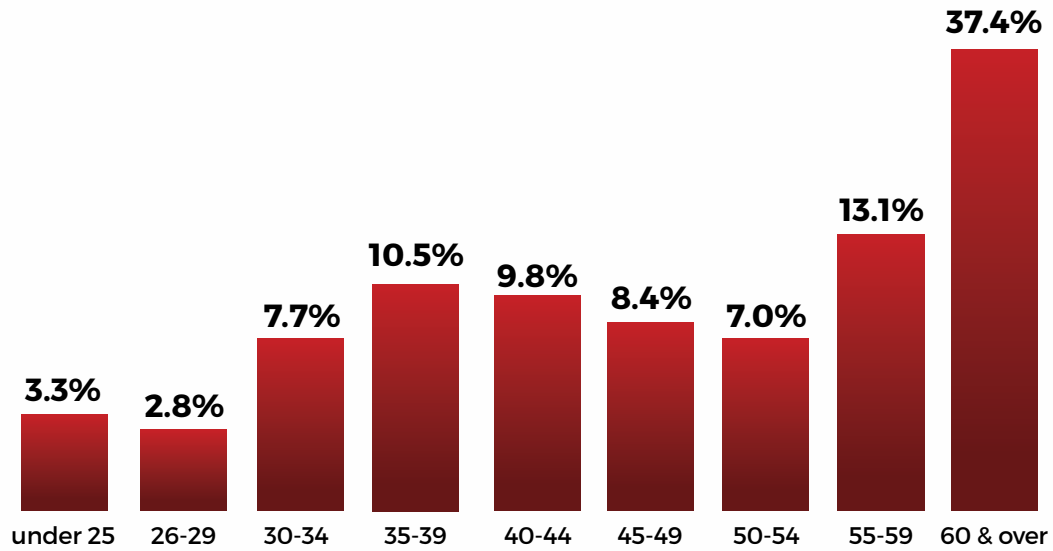
EDUCATION PROFILE



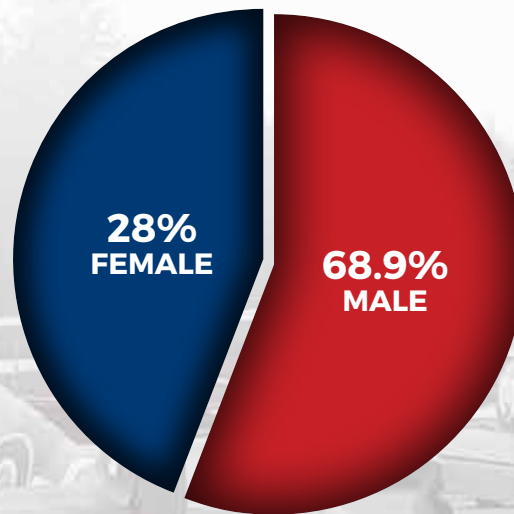
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ADULT SPECTATORS BY AGE



MALE vs FEMALE ATTENDEES



Sponsorship Levels



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Title \$25,000

Partnering exclusively with the Air Show and not a specific act.

OPPORTUNITY INCLUDES: CATEGORY EXCLUSIVITY MARKETING

- Sponsor logo added to the Air Show logo
- Name mentioned as the title sponsor in all promotions of the 2025 Bremerton Air Show
- Inclusion in all media (TV, Radio, Social Media)
- Database Marketing, Website, Media releases
- Inclusion in posters distributed in the months leading up to the show
- 10 3' x 8' banners with grommets placed on site in prominent locations (sponsor provides)
- Eight (8) daily PA Announcements per day during the Air Show
- Logo in on-site promotional materials
- Custom Display area to include up to a 40 x 40 tent,
- Six (6) Presidents Chalet tickets per day.



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General \$15,000

OPPORTUNITY INCLUDES: CATEGORY EXCLUSIVITY MARKETING

- Name mentioned on website
- Mentioned in 6 social media posts
- Logo included in database marketing
- Six (6) 3'x5' banners with grommets placed on site in prominent locations (sponsor provides)
- Four (4) Daily PA Announcements during the Show.
- Logo in on-site promotional materials
- 30x30 exhibitor tent, 1 table, 2 chairs, staff credentials per day to display your business onsite

Colonel \$10,000

Sponsorship of a World War II fighter plane such as a P-51 Mustang or F4U Corsair

- Six (6) social media posts
- Four (4) Custom eBlasts
- Ten (10) Welcome reception tickets.
- 20 X 20 On Field Booth Space
- Six (6) PA Announcements per day
- Logo Recognition on Website
- Five (5) Sponsor Banners placed On Field (sponsor provided)



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Captain \$5,000

**Sponsor the Shuttle busses (10,000 riders),
the Presidents Chalet or the Pilots reception**

- Prominent logo placement on each of the shuttles buses
- Two (2) Social Media Posts
- One (1) eBlast Sponsor Spotlight
- Ten (10) welcome reception tickets
- 20 X 10 On Field Booth Space
- Three (3) PA Announcements per day
- Logo Recognition on Website
- Four (4) Sponsor Banners placed On Field (sponsor provided)

Lieutenant \$2,500

Partnering with the Air Show as the official golf cart sponsor

- Logo prominently placed on each of the 20 golf carts.
- Two (2) Welcome Reception Tickets
- 10 X 10 On Field Booth Space
- One (1) PA Announcement per day
- Logo Recognition on Website
- Two (2) Sponsor Banners placed On Field (sponsor provided)



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July 11-12 | 2026

Bremerton National Airport

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BREMERTONAIRSHOW.COM



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